



Corporate Briefing Session

7th October 2026

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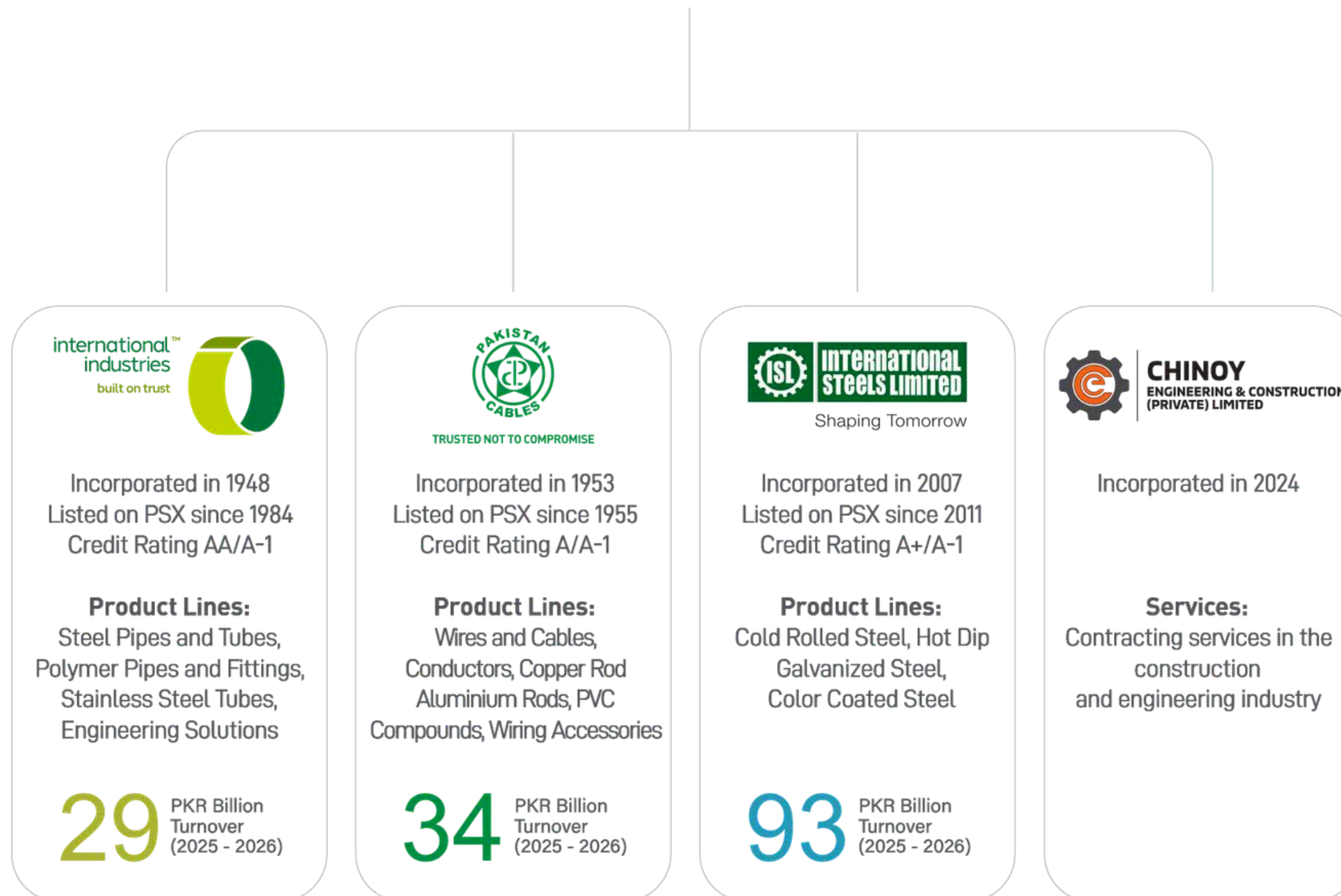
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Agenda

1. About ASC Group
2. About International Industries
3. Business Review
4. Future Outlook
5. Sustainability Initiatives

About ASC Group



*Rounded off



ASC Group Highlights



156

(PKR IN BILLION)
SALES TURNOVER



70

(PKR IN BILLION)
MARKET CAPITALISATION



33

(PKR IN BILLION)
CONTRIBUTION TO NATIONAL
EXCHEQUER



26

(PKR IN BILLION)
EXPORT SALES



612,000

(METRIC TONS)
TOTAL METALS PRODUCED



73

YEARS OF PRODUCTION



2,000+

NUMBER OF EMPLOYEES



40

NUMBER OF EXPORT DESTINATIONS
(INCLUDING USA, CANADA, EUROPE)



500

GEOGRAPHICAL FOOTPRINT IN
PAKISTAN (CITIES & TOWNS)



6,400+

TOTAL COMMUNITY
BENEFICIARIES REACHED



1,600+

NUMBER OF
DEALERS/DISTRIBUTORS

About International Industries

Establishment in 1948

Publicly listed on the **Pakistan Stock Exchange** since **1984**

A premier manufacturer of **steel & stainless steel tubes, polymer pipes & fittings, and engineering solutions**

Market leader in the Pipe Industry in Pakistan

Pakistan's **Top 25 Companies** for 18 consecutive years by PSX

FPCCI Export Performance Award for 24 consecutive years

Amongst the **Leading Pipe Exporters** in the Global Market

International standards (ISO 9001, ISO 14001, ISO 45001, API 5L, PSQCA, UL, and CE)

Champion of UNSDG 7—Affordable and Clean Energy for All



International Industries

internationalTM
industries
built on trust



- Subsidiaries
- Business Segments



Shaping Tomorrow

international
industries
australia



international
industries
americas



engineering
solutions



Promising Reliability, For Now and Tomorrow

international
industries
europe





Vision

“Building dreams together.”

Mission

“To make the world a more liveable place by relentlessly pursuing excellence and innovation to exceed stakeholder expectations.”



Values



Proud Record of Achievements

**18 Top 25
Companies
Award**
by PSX

**24 Best Export
Performance Award**
by FPCCI

**12 Best Corporate
Report Award**
by ICAP & ICMAP

**Women Empowerment
and Gender Equality
Awards**
Gold Recognition Award by EFP

**Employer
of the Year Award**
by EFP

international
industries
built on trust



**together,
we made it possible**



proud to be awarded **employer of the year** by



**EMPLOYERS'
FEDERATION
OF PAKISTAN**
The Apex Body of Employers





Milestones

Incorporated as
International
Industries Ltd.
and Sponsored
Pak Chemicals Ltd.

1949

Converted
to a public
limited company
and quoted on
the Karachi
Stock Exchange

1984

Incorporated
International
Steels Ltd. (ISL)

2007

Incorporated
IIL Americas
Inc.

2019

Launch of
refreshed brand
identity and new
vision, mission,
and values

Incorporated
INIL Europe Ltd.

2025

1948

Established as
Sir Sultan Chinoy
& Company

1953

Sponsored
Pakistan Cables
Limited in a joint
venture with
BICC UK

1992

Turnover
crossed
Rs. 1 Billion

2014

Incorporated
IIL Australia
Pty Ltd.

2024

Launched
IILTrading Pvt. Ltd.

2026

Equity investment
in CFS Minerals
Pvt Ltd.

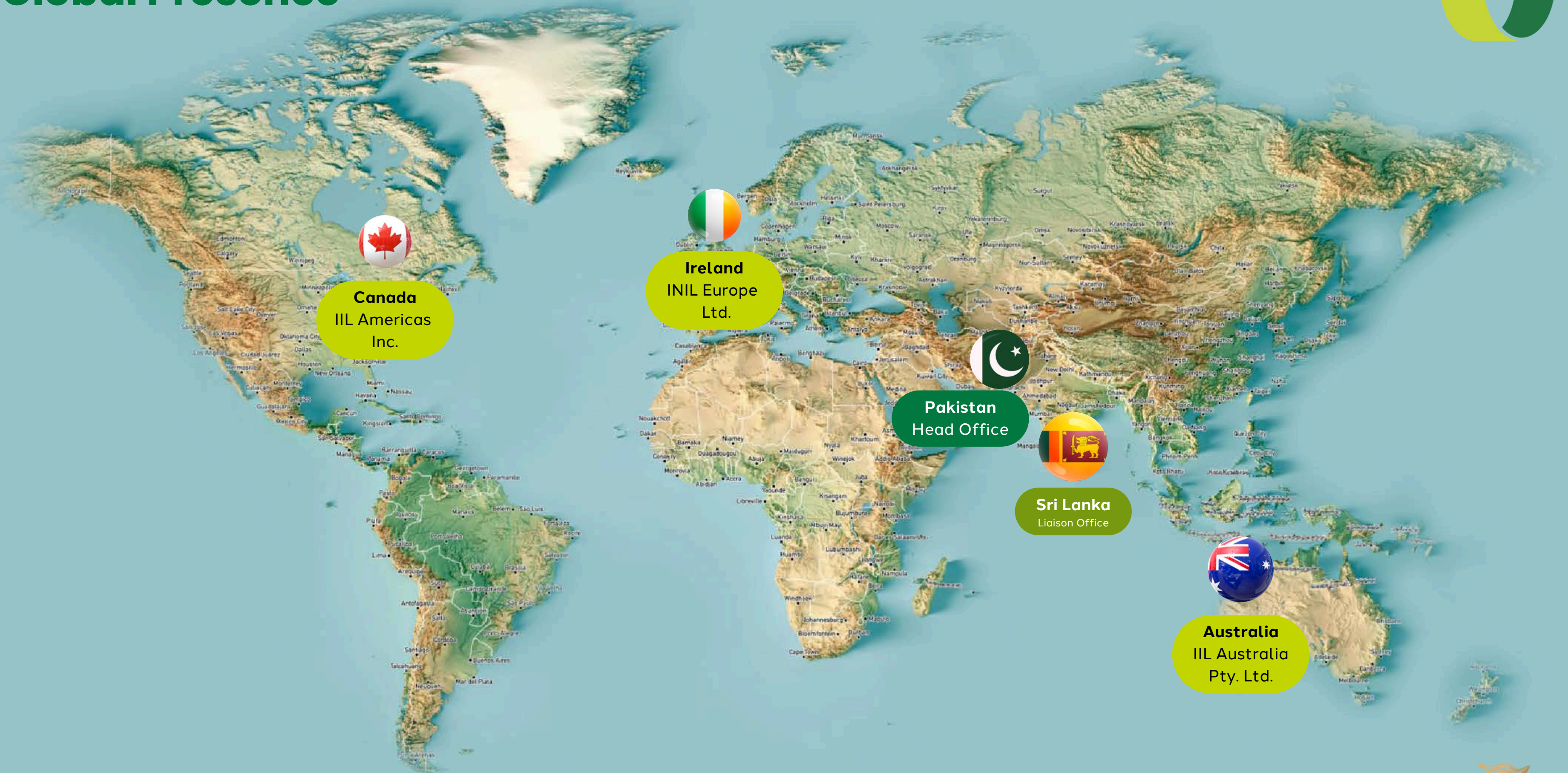


Domestic Presence

-  Offices
-  Factories
-  IIL Trading
Display Outlets



Global Presence



Products & Services



**Steel
Pipes & Tubes**



**Stainless
Steel Tubes**



**Polymer
Pipes & Fittings**



**Engineering
Solutions**



Engineering Solutions

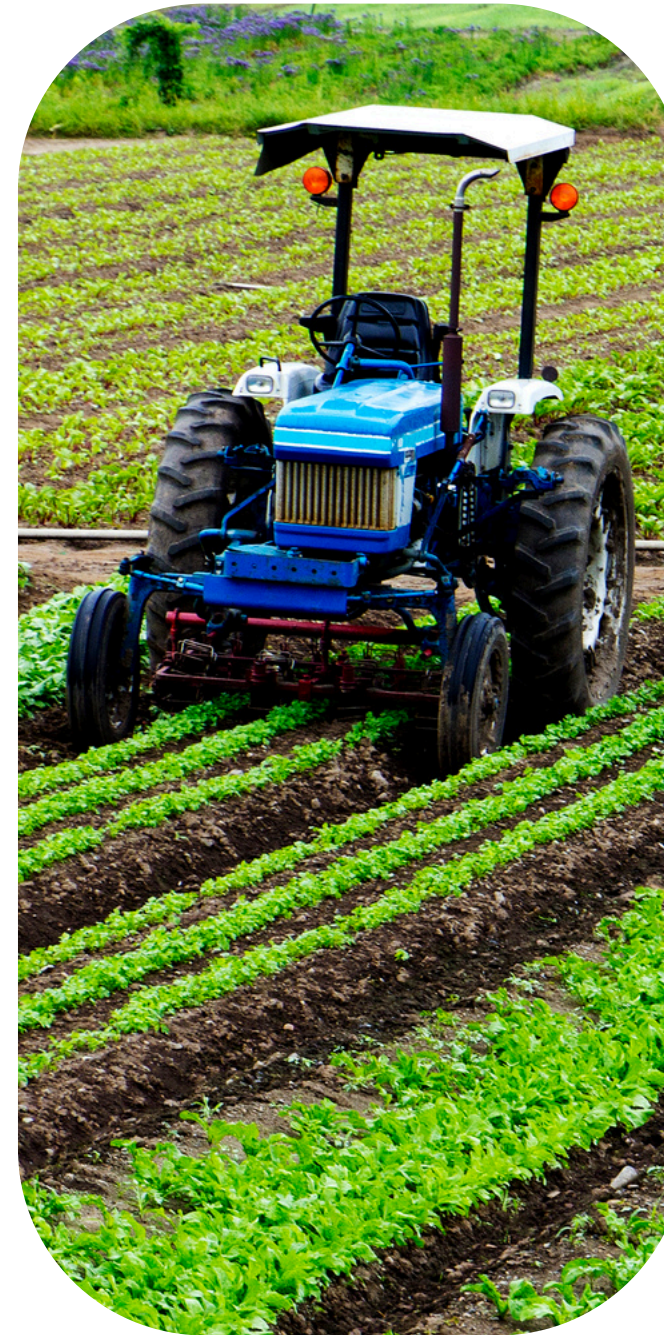
New business division launched to act as an engineering solutions hub offering various engineering services:



**Construction
Solutions**



**Renewable Energy
Solutions**



**Agri
Solutions**



**Material Handling
Solutions**



Promising Reliability, For Now and Tomorrow

international
industries™
built on trust



IIL TRADING PVT. LIMITED

The Company has established a new subsidiary, IIL Trading Pvt. Limited, which acts as a business development hub to introduce and represent reputable overseas industrial brands in Pakistan. Through this subsidiary, the Company is representing the following brands for distribution of their products throughout Pakistan:

- 1) fischer (Germany) – Over 14,000 products including electrical fixings, nylon and steel fixings, chemical fixings, bits and accessories, construction chemicals, machine accessories, fire protection, and screws.
- 2) Milwaukee (USA) – Power Tools, Accessories, Hand Tools, Storage, and related Spare Parts.
- 3) Mapei (Italy) – Chemical products for the building industry.

fischer 

Milwaukee 

 **MAPEI**

Business Review

Business Environment

Growth indicators

GDP ↑ 3.6% , LSM ↑ 5.0%

Domestic Market Growth

Pakistan steel tube & pipe market ↑ 20%
YoY to approximately 1 Mn MT

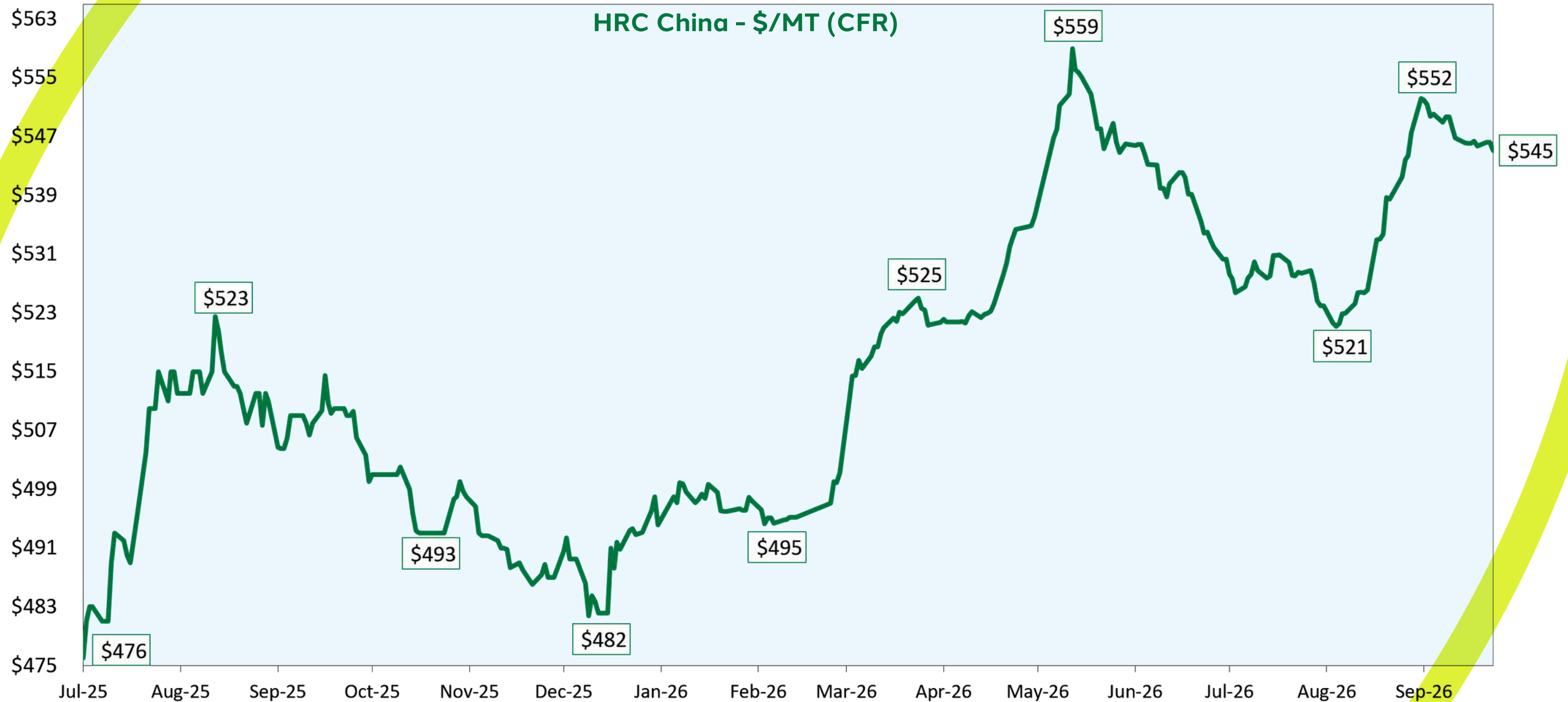
Export Market Pressure

CBAM, quotas, and additional tariffs are
putting pressure on export sales

Raw Material Cost Volatility

Volatility in steel, energy, freight and imported
raw-material costs continues to pressure margins

Steel Prices





Performance Highlights

Revenue

29

(PKR Billion)

Export
Sales

3.1

(PKR Billion)

Gross Profit

13.9

(Percent)

Profit After Tax
(PAT)

1.6

(PKR Billion)

Debt : Equity
Ratio

17:83

Bank Borrowing
Reduction

↓ 1.5

(PKR Billion)

Cash Flow From
Operating Activities

1.5

(PKR Billion)

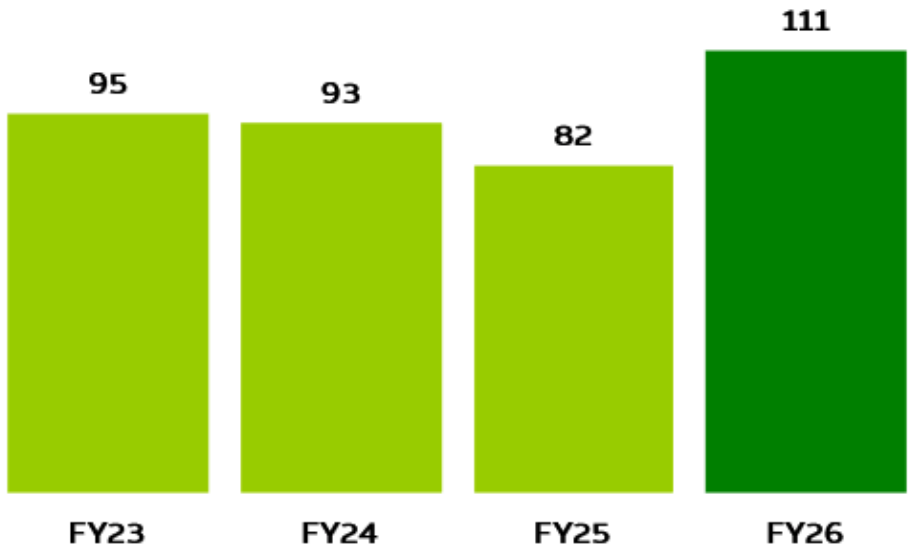
Earning
Per Share

12.2

(PKR)

Financial Highlights

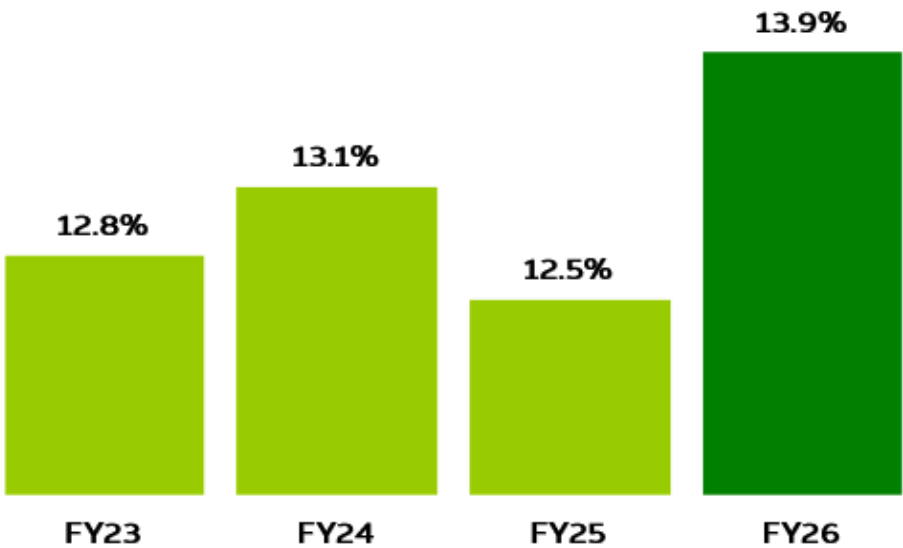
Total Volume - Metric Tonne (in thousands)



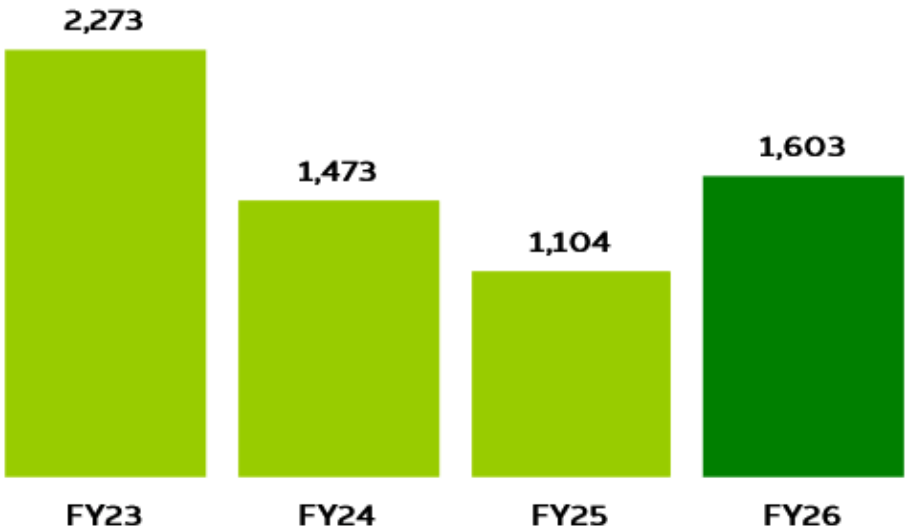
Revenue (PKR in Million)



Gross Profit (%)

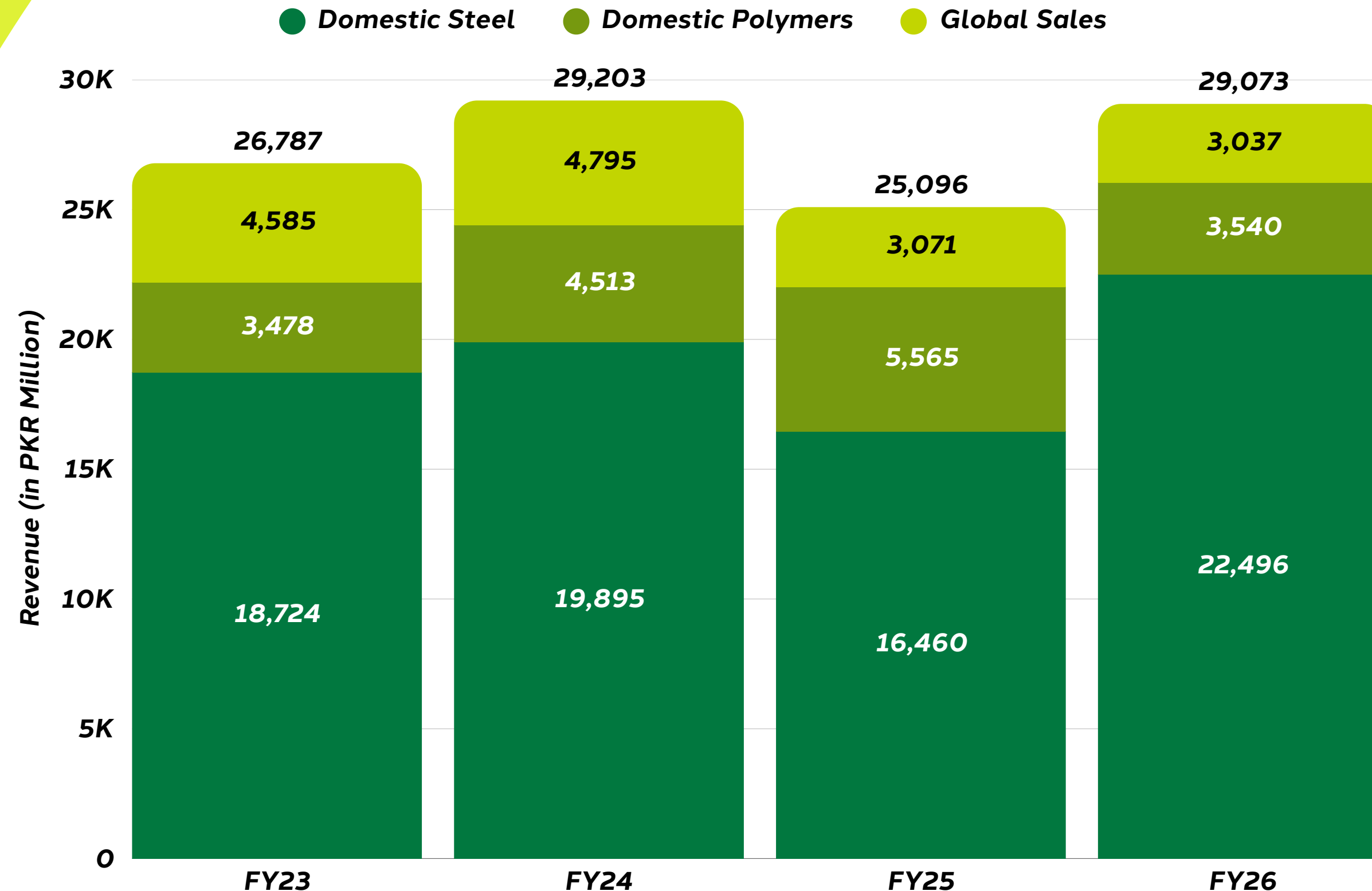


Profit After Tax (PKR in Million)





Revenue Mix



Domestic Steel Recovery

Increased 36.7% YoY from PKR 16,460M in FY25 to PKR 22,496M in FY26.

Domestic Polymer

Despite decline in FY'26 revenue due to lower institutional volume, the company remains focused on expanding market share and expects further opportunities from public sector and infrastructure related demand.

Global Sales

Contributed PKR 3,037M (10.4% of total revenue mix).



Future Outlook



Outlook

KEY CHALLENGES

- Supply chain disruptions, price volatility and higher freight costs due to Middle East crisis
- Cost escalation in key inputs
- CBAM and quota restrictions in impacting export market
- Inflationary pressures and geopolitical uncertainties

FUTURE OUTLOOK

- Capitalize on higher GDP growth and infrastructure spending projects
- Relaunch of uPVC products for while continuing to develop PPRC, HDPE and other polymer segments
- Explore opportunities in Pakistan's mining sector through CFS Minerals (Pvt) Ltd

NEW “BARSON KA AITEMAD” CAMPAIGN





EMPLOYEE ENGAGEMENT INITIATIVES



Women's Day



Cycling Activity



Pinktober - Breast Cancer Awareness



ASC Women's Cricket Tournament



Training Sessions



SPOT ON Awards



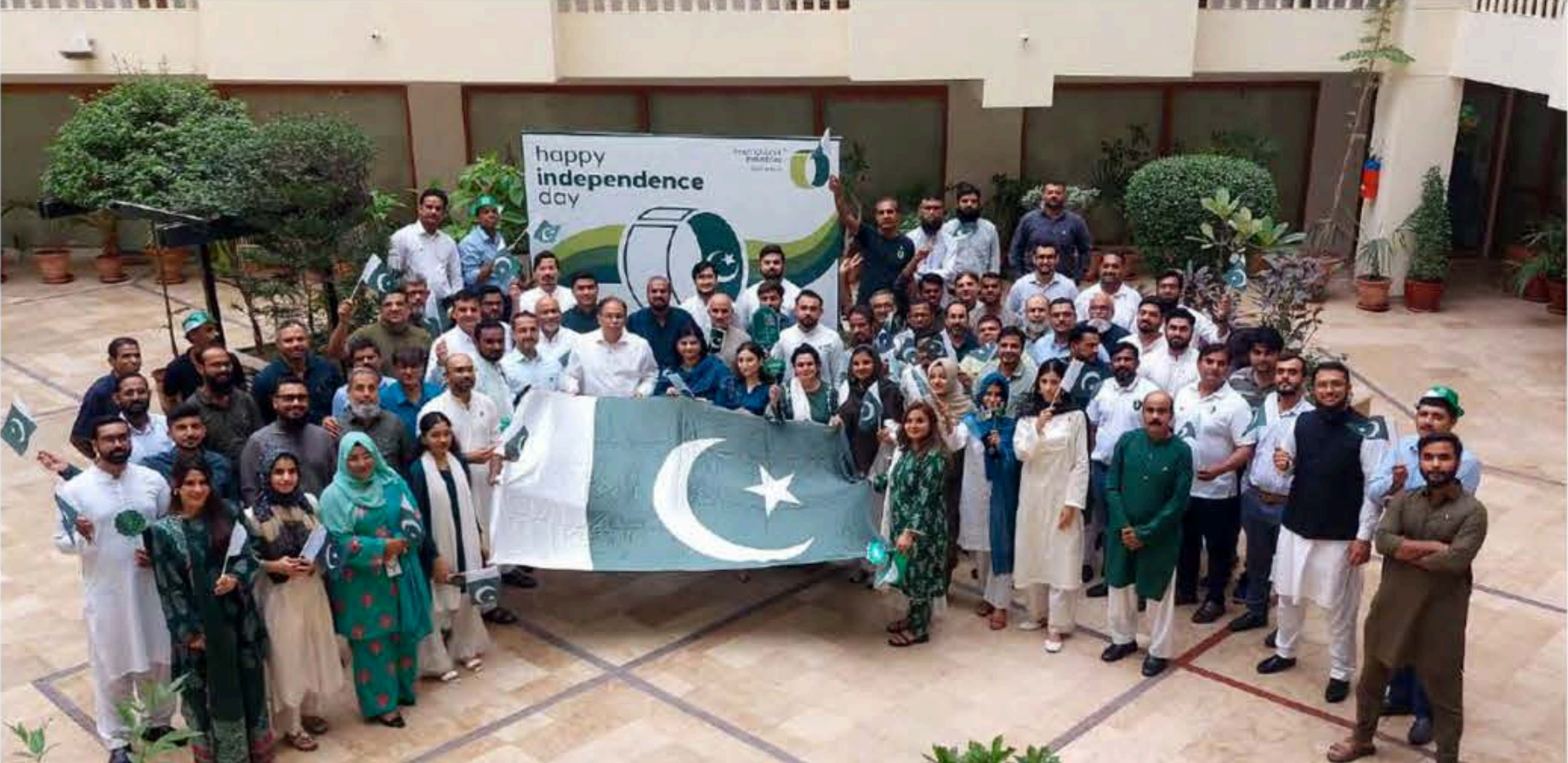
EFP's Skills Award



Long Service Awards



Mango Day



Independence Day Award



Next Gen Event



ASC Men's Cricket Tournament



World Appreciation Day



UET Visit to Factory



WISE Program



Cultural Inclusion

SUSTAINABILITY – RENEWABLE ENERGY

Solar Performance

Solar Performance				
	Factory 1	Factory 2	Factory 3	Total
Installed Capacity in MW	2	1	1	4
Total Generation 2025-26 (kWh)	2,382,006	1,335,382	1,133,204	4,850,592

4

MEGAWATTS



1,940
Tons
Coal Saved



2,304
Tons
CO2 Avoided



3,185
Equivalent Trees
Planted



Sustainability & CSR

EDUCATION



**TCF
Schools**

HEALTH CARE



**Al Rehmat
Benevolent Trust Hospital**

ENVIRONMENT



**Rainwater
Harvesting**



Thank You

Q&A